iOS

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iOS

Yellowfin

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Sales Performance

Invoice Summary

Invoiced		Demographic	Gender	Region	Cost

Invoiced
471m Sum

⬆ 1387%
Target **31.7m**

Demographic
● Adventure
● Luxury
○ Other

Gender
● Male
● Female

Region
● Europe
○ Other

Cost
32m Sum

67,500,000
65,000,000
62,500,000
60,000,000
57,500,000
55,000,000
52,500,000
50,000,000
47,500,000
45,000,000
42,500,000
40,000,000
37,500,000
35,000,000
32,500,000

Region Revenue by Year

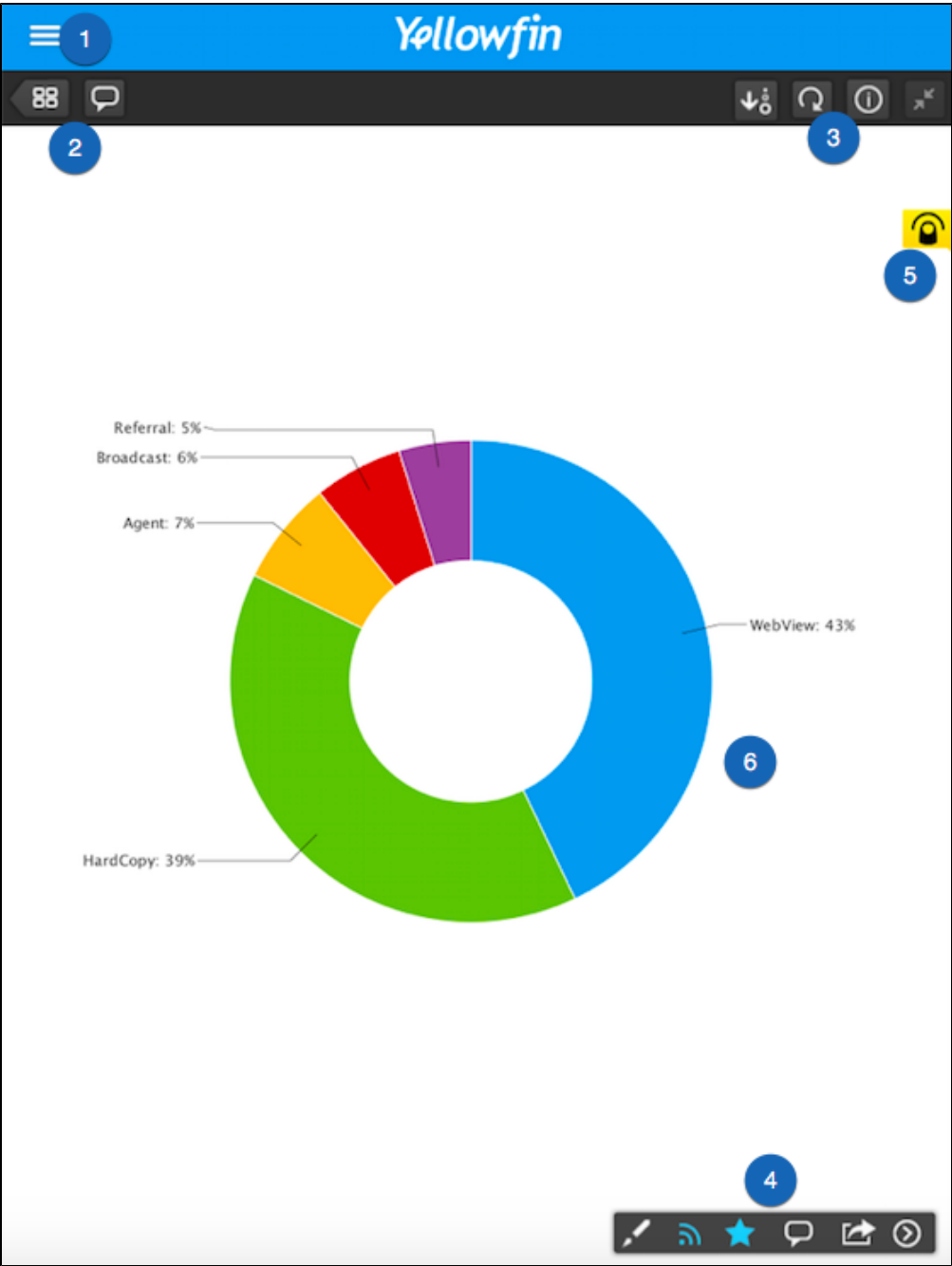| Year	Camp Region	Invoiced	% Max Invoiced
2016	Europe	$12.341.875	
	North America	$139.970	
	Australia	$31.260	
	Asia	$9.500	
2016		$12,522,605	
		$12,522,605	

Camp Performance

Camp Performance
Examine invoicing figures by Camp Location hierarchy.

200,000,000
175,000,000
150,000,000
125,000,000
100,000,000
75,000,000
50,000,000

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3		
4, 5, 6		

1		

2, 3, 4		
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	Yellowfin

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