

Europe

Start > Year: 2013

Month ▾	Athletes ▾	Avg Age ▾	Invoiced ▾
January	152	31	\$10,944,609
February	53	29	\$1,622,819
March	30	26	\$293,740
April	13	50	\$272,993
May	20	44	\$395,144
June	26	40	\$279,145
July	31	40	\$265,457
August	28	43	\$191,626
September	49	33	\$487,506
October	75	38	\$945,045
November	160	32	\$7,434,379
December	99	31	\$5,066,889

Year > Month > Date

Yellowfin

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Analysis Style ▾

☐

Co-Display

☐

No Drill

☒

Drill Down

☐

Drill Anywhere

☐

Drill Through

1.

Ski Team

Search 🔍

Agency

Athlete

Athlete Location

Athlete Payment

Booking

Camp

Campaign

Parameters

Time

Year

Month

Invoiced Date

Year (Dim)

Quarter (Dim)

Month (Dim)

Day (Dim)

+

2.

1

YearBooking Method

Athletes	Year							
Media Category	2007	2008	2009	2010	2011	2012	2013	2014
Agent	0	14	40	33	42	66	27	0
Broadcast	0	0	60	87	78	76	51	4
HardCopy	56	42	266	152	316	329	249	18
Referral	1	6	41	45	32	63	44	3
WebView	70	76	156	313	327	314	365	25

MediaMedia Category

[Start](#) > Media Category: HardCopy

Athletes	Year							
Media	2007	2008	2009	2010	2011	2012	2013	2014
DirectMail	1	0	84	26	83	77	119	9
MagazineAd	55	42	182	126	233	252	130	9

Report

Edit

[Reset Report](#)

Drill Down Sample

This report demonstrate's Drill Down functionality.

[Start](#) > Media Category: HardCopy

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PDFCSV